

WHEREAS; individuals, organizations, and schools across the state, country, and world celebrate the second Friday in March as “Spread Goodness Day” to highlight the value of good spirits and actions and sharing joy with others; and

WHEREAS; in a time of increasing polarization, division, and uncertainty, Spread Goodness Day has the unique ability to connect friends, neighbors, and strangers, making communities stronger and leading to a better and more resilient Wisconsin for all; and

WHEREAS; from volunteering and expressing gratitude to sharing baked goods and holding open doors, acts of goodness of all shapes and sizes have the unique ability to make profound impacts; and

WHEREAS; today, the state of Wisconsin joins communities, organizations, and individuals across the state in spreading goodness and recognizing the profound impact that even small acts can have;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim March 13 2026 as

SPREAD GOODNESS DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 26th day of February 2026.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State